

Dear railroading professionals,

The 2017 International Rail Safety Seminar & Expo is scheduled for **April 10-11, 2017 in Orlando, Florida!**

Now in its sixth year, the Rail Safety Seminar has become the premier railroad safety event for an international audience. We have hosted **delegates from 20 countries** around the globe. **International presenters** shared their professional expertise and insight. **Exhibitors packed the Expo area** with the latest safety-related technology, products and services. **Attendees from around the globe** listened, learned, networked and socialized during these intensive educational events.

Rail Safety Seminars bring together international rail safety experts, researchers, suppliers, and industry professionals in a comfortable resort environment. As in 2016, The Florida Hotel and Conference Center has been chosen as the host hotel for the Seminar and Expo. With over 15,000 sq. ft. available for seminar, exhibitor and networking functions, you are assured a great educational experience at a world-class destination.

Join us on our mission to provide the kind of real-world, thought-provoking rail safety information that is simply not available anywhere else. Please review the Sponsor/Exhibitor program detailed on the following pages, visit the seminar web site and contact me with your questions or comments. Call me at 321-473-6066 (Eastern timezone) or email tom@vehicleandtrack.com.

I look forward to hearing from you soon.



Tom Groark
President, Vehicle & Track Events

Note: EXPO space is assigned on a first-come basis. Please reserve your spot as soon as possible.

NEW! The “Booth Buddy” Program

Exhibitors that wish to **share their allotted booth space with another company** may now do so for a rate increase of just 35%. This program is designed for two companies that can represent their products or services within the space allowed at their sponsorship level. A maximum of two companies may share one exhibit space and some restrictions apply. Contact Tom Groark for details on this new program.



Overview of Attendees

The curriculum is designed to address safety issues that are critical to a broad cross-section of the railroading industry and related professions. The program will be of particular interest to professionals working with:

- Transits, Trams, Underground, and Light Rail
- Commuter and Suburban Rail
- Passenger Rail, High speed, Medium speed
- Shortline and Regional Freight
- Class 1 Railroads
- Industrial and Mining Railroads
- Tourist and Scenic Railroads
- State DOT, Federal & Regulatory Agencies

Overview of the Agenda (subject to change - check web site for current schedule)

The seminar will cover a broad range of key topics that will be of interest to a diverse group of professionals. The planned agenda will include many of these important topics:

Safety and Risk Assessment

- Risk Assessment Methods and Tools
- Independent Safety Assessments
- System Safety Plans
- Safety Audits
- Safety Management and Organizational Safety
- Vitality Assessments
- Software Reliability Issues

Derailment Prevention and Analysis

- Case Studies: Accidents, Injuries, Derailments
 - Methods Used
 - Lessons Learned
- Tools for accident investigation
 - Simulation Analysis of Accidents
 - Root Cause Methods
 - Evaluation Methods for Human Failure
 - Technology to Use on Site
 - Event Recorders

Vehicle and Track Interaction

- Safety Management of Wheels and Vehicles
- Safety management of Rail and track structure
- Wheel/Rail lubrication systems
- New Technologies' Impact on V/T monitoring
- and more...

Train Control Systems and Methods

Balancing Safety With Capacity

- PTC
- CBTM
- ERTMS
- ACCESS
- Other

Detection and Warning Technologies

- On-board systems
- Camera/Video systems
- Wayside detection systems
- Track measurement systems
- Machine vision systems
- Fatigue management
- Drug and alcohol programs
- Warning systems to prevent accidents
 - Signage and signals
 - Lighting
 - Safety alerters
 - Barrier assessment

Safety and Investigation Training

- Functional Safety training programs
- Derailment investigation training
- Certification programs
- HAZMAT response

Interested in presenting at Rail Safety 2017?

We may have positions available for speakers. Click the "AGENDA" link on the Rail Safety Seminars web site and look for the "Call for Papers" link. Contact Tom Groark at 321-473-6066 or email tom@vehicleandtrack.com if you need more information.



Sponsorship / Exhibitor Levels

Please review the listing of Sponsor/Exhibitor levels and pricing below. Note that the levels and pricing are designed for *one company per exhibit space*. If you wish to have another company represented in your area, you can take advantage of the new "Booth Buddy" Program (see below), or we can design a program that fits your needs and space requirements exactly.

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Benefits	Sponsorship Levels & Pricing				
	Booster \$750	Silver \$3500	Gold \$4500	Platinum \$6,000	Presenting \$15,000
Your logo & link on "Booster" web pages	○	○	●	●	●
Special mention on event emailings	○	○	●	●	●
Additional 15% discount on attendance fees	○	○	●	●	●
9'w x 6'd display area* with skirted table in EXPO		○	●	●	●
Premium logo position on event web site		○	●	●	●
Logo on select print materials and signs		○	●	●	●
One (1) free pass to 20172017 Seminar		○	●	●	●
Free rental of 32" TV monitor for EXPO display			●	●	●
One (1) additional free pass (total of 2)			●	●	●
Mention on every available event email			●	●	●
Larger display area* (up to 12'w x 6"d) in EXPO				●	●
Company recognition on reception signs				●	●
Two (2) add'l free passes (total of 4)				●	●
Premium display area* (up to 18'w x 6"d) in EXPO					●
Additional exposure prior to and at the event					●
Four (4) add'l free passes (total of 8)					●
Private meeting room/office on mezzanine level					●
Complimentary Hotel Suite & more (see page 5)					●

***You may contract for additional display space to fit your exact needs. Contact Tom Groark for availability and pricing.**



Presenting Partner Program

Rail Safety Seminars is offering just two (2) Presenting Partner positions for the 2017 Rail Safety Seminar. Presenting Partner is the highest level of participation available and it offers unique "branding rights" and can be customized to fit your organizations needs and marketing goals.

Complete Branding Program

- Branding of the Event: All print, signs, web site, and external communications will reflect your company's status of "Presenting Partner."
- Your Company will be the exclusive Presenting Partner in your product or service category. Other companies in your category may become sponsors at Booster, Silver, Gold and Platinum levels.

Pre-Seminar Promotion (includes all scheduled promotions available following receipt of commitment letter)

- Your company name included in all reference to the conference in our marketing program.
- Branding of the Rail Safety Seminars web site to reflect your Presenting Partner status
- Your name and/or logo on all seminar print materials
- Inclusion on all digital products including: All downloadable registration forms and promotional materials,
- Special recognition on all available e-mailings with your logo and links to your site where possible.

On-Site Promotion (includes all scheduled promotions available following receipt of commitment letter)

- Presenting Partner will receive top-level recognition at Welcome Reception.
- Exclusive opportunity to address attendees at start and end of each day (5 minutes)
- All benefits of the Platinum-level sponsorship including:
 - Placement on the Seminar Web Site as a top-level Partner with links to your website
 - Acknowledgment on all printed seminar materials and signs in the Expo (Sponsor Exhibit) Area
 - Four (4) free registrations for Rail Safety Seminars and all related social amenities
 - Larger display area in Expo
- Premium display area up to 18' wide with skirted tables in Expo
- Four (4) ADDITIONAL complimentary registrations (**for a total of 8 complimentary registrations**)
- Private meeting room / office located on the mezzanine level near all event functions.
- One complimentary hotel suite provided for your use during event dates

Post-Seminar Promotion

- Branding of presentation download pages on Rail Safety Seminars web site
- Follow-up "Thank You" email to seminar attendees featuring your logo and links to your site
- Links to your company web site from Rail Safety 2017 web site for 90 days following conference
- "First rights" to Presenting Sponsor position in your category for the following year's seminar



Sponsor Commitment Form

Complete & mail or fax to address at the bottom of this page. PLEASE PRINT CLEARLY \$ _____
TOTAL SPONSORSHIP FEE

Sponsor Level **Booster** (\$750) **Silver** (\$3,500) **Gold** (\$4,500) **Platinum** (\$6,000) **Presenting** (\$15,000)

NOTE: Sponsorships are typically paid by company check, money order or wire transfer. A transaction fee will be added for credit card processing.

Payment Method **Check payable to: "VEHICLE AND TRACK"**

Send to: **274 East Eau Gallie Blvd., #345, Indian Harbour Beach, FL 32937**

VISA (add 3%) **Mastercard** (add 3%) **American Express** (add 4%)

Company Name (as it will appear in marketing)

Your Name (as Authorized Company Purchasing Agent)

Job Title

Signature

Telephone

Email Address

Date

Sponsor/Attendee Registration Form

Complete the section below for each attendee. Those not included in your sponsorship level get 15% OFF rates shown.

Is this this attendee included in sponsorship level? Yes No

Attendee Name (as it will appear on name badge)

Job Title

Organization

Street Address (include suite or box number)

City

State/Province

Zip

Phone

Email Address

List any Special Needs or Dietary Restrictions

Sponsor Credit Card Form

Complete the section below if you are:

1. Paying for your sponsorship with a credit card.
(Additional credit card transaction upcharge applies. See percentages listed above.)
2. Paying for an attendee not included in your sponsorship level (NO transaction upcharge.)

Cardholder Name (as it appears on card)

Credit Card Number

Expiration Date

Security Code

Signature

Charges will appear as "SAFETY 1 SEMINARS" on your credit card statement. Up to 50% refund available if cancelled in writing before 02/10/2017. Refund applies to attendee registration fee only.



Registration Fees & Discounts You can also register and pay online <http://railsafetyseminars.com>.

Professional Pricing - for suppliers, consultants & others.	Price	Savings	Discount
Professional Early Bird Rate (good through 01/31/2017)	\$995	\$400	30% OFF
Professional Group Rate (3+ from same organization)	\$845	\$550	40% OFF
NEW! Flat Fee Group Rate (up to 10 attendees)	\$5,995	\$800/ea	58% OFF

Employee Pricing - must be a direct, full-time employee of a recognized heavy haul or rail transit operation.	Price	Savings	Discount
Employee Early Bird Rate (good through 01/31/2017)	\$895	\$500	40% OFF
Employee Group Rate (3+ from same organization)	\$625	\$770	55% OFF
NEW! Flat Fee Group Rate (up to 10 attendees)	\$4,995	\$900/ea	65% OFF

Presenter Pricing - for invited speakers. Limit two per topic.	Price	Savings	Discount
Presenter Rate	\$495	\$900	65% OFF

Registration Form

Complete & mail or fax to address/fax at the bottom of this page. PRINT CLEARLY. Use one form per attendee.

I am eligible for **Employee** **Employee Group** **Professional** **Professional Group** **Presenter**

Payment Method **VISA** **Mastercard** **American Express** **Check* or Money Order*** (see address next line)

*Make check or money order payable to: "**Vehicle and Track**" send to: 274 East Eau Gallie Blvd., #345, Indian Harbour Beach, FL 32937

Your Name (as it will appear on name badge)

\$ _____
TOTAL COST from list above

Job Title

Organization

Cardholder Name (as it appears on card)

Street Address (include suite or box number)

Credit Card Number

City

State/Province

Zip

Expiration Date

Security Code

Phone

Email Address

Signature

Charges will appear as "SAFETY 1 SEMINARS" on your credit card statement. Up to 50% refund available if cancelled in writing before 02/10/2017.

List any Special Needs or Dietary Restrictions



The Meeting Facilities

The **Florida Hotel and Conference Center** at the Florida Mall has been selected as host hotel and conference facility for the 2017 Rail Safety Seminar & EXPO.

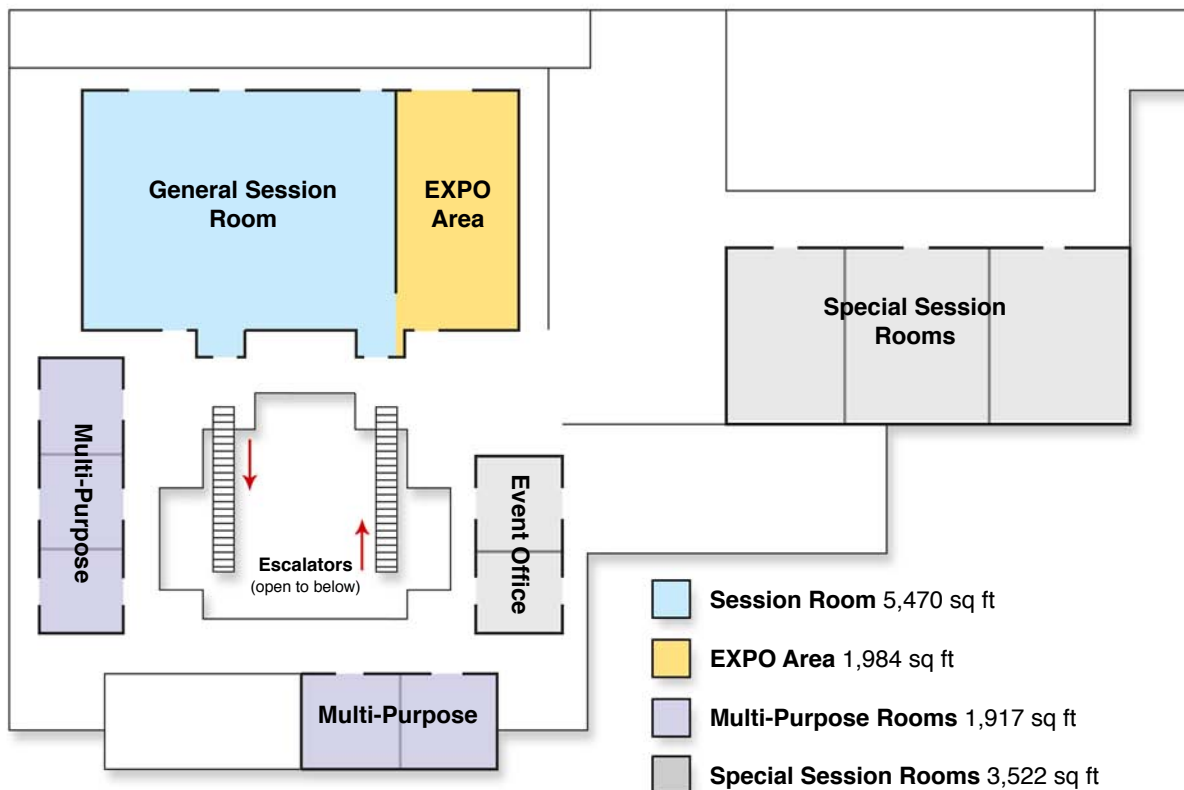


We have contracted for the best of the meeting space on the 2nd-floor mezzanine level for Session Rooms, Expo Area, reception, food and beverage service and more!

The location is close to all the area attractions and just 5 miles from Orlando International Airport. The property is attached to **The Florida Mall** - one of Orlando's largest and most popular shopping destinations. Beautiful guest rooms, meeting facilities and common areas provide the perfect setting for the 2017 Seminar and EXPO.

We have arranged for a **discounted group rate of \$139** per night (+ tax) which includes a **special amenity package** with in-room internet access, refrigerator, and much more.

Online seminar registration, room reservations, maps, driving directions and much more are available on the 2017 Rail Safety Seminar web site at <http://railsafetyseminars.com>.



Hotel Reservation Form Reserve your room online at: <http://railsafetyseminars.com/location.html>

The discounted Rail Safety Seminars room rate is \$139 (US Dollars) per night plus 12.5% tax. Your room rate includes a special amenities package including: in-room internet access, refrigerator, bottled water (2) each day, newspaper, business center access, free self-parking and more! **All rooms are non-smoking.**

This special rate is for rooms with two (2) queen beds (double/queen). A limited number of rooms with a king bed are available at the same rate. Make your reservation early as rooms in the block are assigned on first-come basis and may not be available at time of your reservation. Ten (10) rooms available at prevailing government per diem rate.

If mailing or faxing, this completed form must be received by 3/01/2017

Each room must be guaranteed by either **credit card** or **check**. If paying room guarantee by check, this form must be mailed. Make check payable to Florida Hotel & Conference Center in the amount of **\$156.38** (\$139.00 + \$17.38 tax) Room guarantee (\$156.38) **refundable only if canceling reservation outside 72 hours prior to reservation date.**

Use one form per attendee. Complete & mail or fax to address/fax at the bottom of this page. PRINT CLEARLY.

Room Guarantee made by **VISA** **Mastercard** **American Express** **Check**

Your Name (PRINT OR TYPE CLEARLY)

Arrival Date/Time Departure Date

Job Title

Organization

Street Address (include suite or box number)

Cardholder Name (as it appears on card)

City

State/Province

Zip

Credit Card Number

Phone

Email Address

Expiration Date

Security Code

If sharing list first and last name of each person

Signature

Occupancy: **Single** (1 person) **Double** (2 people) **Triple** (3 people) **Quad** (4 people)

Special Requests: **King Bed (limited availability)** 1 bed, single or double occupancy **Handicap Accessible**

U.S. Government Rate - limited supply, double-bed rooms only, verification required

Reserve your room online at: <http://railsafetyseminars.com/location.html>

